

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** A2609694

**Alt Order #:** 27021246

**Product Desc:** Free Forever PAC

**Estimate:**

**Flight Dates:** 07/24/20 - 08/04/20

**Original Date / Rev:** 07/22/20 / 07/31/20

**Order Type:** REG

**Primary AE:** Katz Washington

**Sales Office:** K-WAS

**Sales Region:** Nat

**Agency**

**Name:** Magnolia Media

**Buying Contact:**

**Billing Contact:** Magnolia Media Email

15259 Green Trails Blvd

Baton Rouge, LA 70817

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Free Forever PAC

**Demographic:** A50+

**Product Codes:** PL6

**Revenue Code 1:** AGY

**Revenue Code 2:** POL

**Revenue Code 3:** POL-ISS

**Priority:** P5

**Order Brand:**

**New Business Thru:**

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	9	\$4,440.00	\$3,774.00
07/27/20	08/30/20	30	\$20,000.00	\$17,000.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	9	\$4,440.00	\$3,774.00	0.00
August 2020	30	\$20,000.00	\$17,000.00	0.00
<b>Totals</b>	<b>39</b>	<b>\$24,440.00</b>	<b>\$20,774.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/24/20	07/31/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$400.00	P2	0.00	NM	3	\$1,200.00
Channels : KSN,KSNG,KSNN,KSNNW															
KSN Today 2															
COMMENTS APPLY TO SUB LINES A THRU B															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--					1	\$400.00		0.00			
Week:		07/27/20	08/02/20	MTWTF--					2	\$400.00		0.00			
N 2	Multi	08/03/20	08/03/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
Channels : KSN,KSNG,KSNN,KSNNW															
KSN Today 2															
COMMENTS APPLY TO SUB LINES A THRU A															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----					1	\$400.00		0.00			
N 3	Multi	07/24/20	07/31/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$700.00	P2	0.00	NM	3	\$2,100.00
Channels : KSN,KSNG,KSNN,KSNNW															
Today Show 7-8am															
COMMENTS APPLY TO SUB LINES A THRU B															
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--					1	\$700.00		0.00			

Order / Rev: A2609694  
Alt Order #: 27021246  
Flight Dates: 07/24/20 - 08/04/20

Advertiser: POL/Free Forever PAC  
Product Desc: Free Forever PAC  
Estimate:

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	MTWTF--			2		\$700.00	0.00					
N 4	Multi	08/03/20	08/03/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show 7-8am											
				COMMENTS APPLY TO SUB LINES A THRU A TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/03/20	08/09/20	M-----			1		\$700.00	0.00					
N 5	Multi	07/24/20	07/31/20	Today Show 8-9am	CM	8-9am	----F--	:30	1	\$540.00	P2	0.00	NM	3	\$1,620.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				COMMENTS APPLY TO SUB LINES A THRU B TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	----F--			1		\$540.00	0.00					
Week:		07/27/20	08/02/20	MTWTF--			2		\$540.00	0.00					
N 6	Multi	08/03/20	08/03/20	Today Show 8-9am	CM	8-9am	M-----	:30	1	\$540.00	P2	0.00	NM	1	\$540.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				COMMENTS APPLY TO SUB LINES A THRU A TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/03/20	08/09/20	M-----			1		\$540.00	0.00					
N 7	Multi	07/24/20	07/31/20	KSN News	CM	12n-1pm	----F--	:30	1	\$400.00	P2	0.00	NM	2	\$800.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News											
				COMMENTS APPLY TO SUB LINES A THRU B NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	----F--			1		\$400.00	0.00					
Week:		07/27/20	08/02/20	MTWTF--			2		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	Multi	07/27/20-08/02/20		KSN News			12n-1pm	MTWThF----	:30	<del>(\$400.00)</del>	0.00	NM			
				Credited											
N 8	Multi	07/27/20	07/31/20	M-F 9-10a	CM	9-10a	MTWTF--	:30	3	\$340.00	P2	0.00	NM	2	\$680.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 9-10a											
				COMMENTS APPLY TO SUB LINES A THRU A KELLY & RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	MTWTF--			3		\$340.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	Multi	07/27/20-08/02/20		M-F 9-10a			9-10a	MTWThF----	:30	<del>(\$340.00)</del>	0.00	NM			
				Credited											
				[No MG needed]											
N 9	Multi	07/24/20	07/31/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$700.00	P2	0.00	NM	3	\$2,100.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Five											
				COMMENTS APPLY TO SUB LINES A THRU B NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	----F--			1		\$700.00	0.00					
Week:		07/27/20	08/02/20	MTWTF--			2		\$700.00	0.00					
N 10	Multi	07/24/20	07/31/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$900.00	P2	0.00	NM	3	\$2,700.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News at Six											
				COMMENTS APPLY TO SUB LINES A THRU B NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	----F--			1		\$900.00	0.00					
Week:		07/27/20	08/02/20	MTWTF--			2		\$900.00	0.00					
N 11	Multi	07/24/20	07/31/20		CM	4-430pm	----F--	:30	1	\$400.00	P2	0.00	NM	4	\$1,600.00

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 Alt Order #: 27021246  
 Flight Dates: 07/24/20 - 08/04/20

Advertiser: POL/Free Forever PAC  
 Product Desc: Free Forever PAC  
 Estimate:

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-430p Channels : KSNK,KSNG,KSNN,KSNNW M-F 4-430p COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/20/20 07/26/20 ----F-- 1 \$400.00 0.00 Week: 07/27/20 08/02/20 MTWTF-- 3 \$400.00 0.00															
N 12	Multi	08/03/20	08/03/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
Channels : KSNK,KSNG,KSNN,KSNNW M-F 4-430p COMMENTS APPLY TO SUB LINES A THRU A JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/03/20 08/09/20 M----- 1 \$400.00 0.00															
N 13	Multi	07/27/20	07/31/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	4	\$1,200.00	P2	0.00	NM	4	\$4,800.00
Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p COMMENTS APPLY TO SUB LINES A THRU A WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 MTWTF-- 4 \$1,200.00 0.00															
N 14	Multi	07/27/20	07/31/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	3	\$1,200.00	P2	0.00	NM	3	\$3,600.00
Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri COMMENTS APPLY TO SUB LINES A THRU A NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 MTWTF-- 3 \$1,200.00 0.00															
N 15	Multi	07/26/20	08/02/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$200.00	P2	0.00	NM	2	\$400.00
Channels : KSNK,KSNG,KSNN,KSNNW Kansas Today Sa/Su 6a-8a COMMENTS APPLY TO SUB LINES A THRU A KS TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/20/20 07/26/20 -----S 1 \$200.00 0.00 Week: 07/27/20 08/02/20 -----S 1 \$200.00 0.00															
N 16	Multi	07/26/20	08/02/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$200.00	P2	0.00	NM	2	\$400.00
Channels : KSNK,KSNG,KSNN,KSNNW Today Show Su COMMENTS APPLY TO SUB LINES A THRU A SUN TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/20/20 07/26/20 -----S 1 \$200.00 0.00 Week: 07/27/20 08/02/20 -----S 1 \$200.00 0.00															
N 17	Multi	08/01/20	08/01/20	SNL	CM	1030p-12m	-----S-	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
Channels : KSNK,KSNG,KSNN,KSNNW Saturday Night Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/27/20 08/02/20 -----S- 1 \$400.00 0.00															
													Totals	39	\$24,440.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27021246	<b>Changes as of:</b> 7/31/2020 at 8:59 AM	<b>Version:</b> Current State Version 3
<b>CPE:</b>	<b>Flight:</b> 7/24/20 - 8/4/20	<b>Station:</b> KSNW
<b>Agency:</b> MAGNOLIA MEDIA	<b>Advertiser:</b> Free Forever PAC	<b>Market:</b> Wichita
15259 Green Trails Blvd	<b>Product:</b> Free Forever PAC	<b>Office:</b> WASHINGTON
Baton Rouge, LA 70817	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
	<b>Buyer:</b> laura lancaster	<b>Primary Demo:</b> Adults 50+
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	202-872-5880	202-872-5880
<b>Separation:</b>		
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$24,440.00
		<b>Total Spots:</b> 39
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2609694

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/24 - 8/3				Total Spots	Total \$	CPP*	GRP*
							7/24	7/27	8/3					
1	M-F 6a-7a		NEWS	\$400.00	0.0	30	1	2	0		3	\$1,200.00	\$0.00	0.0
2	M 6a-7a		NEWS	\$400.00	0.0	30	0	0	1		1	\$400.00	\$0.00	0.0
3	M-F 7a-8a		TODAY	\$700.00	0.0	30	1	2	0		3	\$2,100.00	\$0.00	0.0
4	M 7a-8a		TODAY	\$700.00	0.0	30	0	0	1		1	\$700.00	\$0.00	0.0
5	M-F 8a-9a		TODAY	\$540.00	0.0	30	1	2	0		3	\$1,620.00	\$0.00	0.0
6	M 8a-9a		TODAY	\$540.00	0.0	30	0	0	1		1	\$540.00	\$0.00	0.0
7	M-F 12n-12:30p		NEWS	\$400.00	0.0	30	1	1	0		2	\$800.00	\$0.00	0.0
8	M-F 9a-10a		KELLY & RYAN	\$340.00	0.0	30	0	2	0		2	\$680.00	\$0.00	0.0
9	M-F 5p-5:30p		NEWS	\$700.00	0.0	30	1	2	0		3	\$2,100.00	\$0.00	0.0
10	M-F 6p-6:30p		NEWS	\$900.00	0.0	30	1	2	0		3	\$2,700.00	\$0.00	0.0
11	M-F 4p-4:30p		JEOPARDY	\$400.00	0.0	30	1	3	0		4	\$1,600.00	\$0.00	0.0
12	M 4p-4:30p		JEOPARDY	\$400.00	0.0	30	0	0	1		1	\$400.00	\$0.00	0.0
13	M-F 6:30p-7p		WHEEL	\$1,200.00	0.0	30	0	4	0		4	\$4,800.00	\$0.00	0.0
14	M-F 10p-10:35p		NEWS	\$1,200.00	0.0	30	0	3	0		3	\$3,600.00	\$0.00	0.0
15	Su 6a-8a		KS TODAY	\$200.00	0.0	30	1	1	0		2	\$400.00	\$0.00	0.0
16	Su 8a-9a		SUN TODAY	\$200.00	0.0	30	1	1	0		2	\$400.00	\$0.00	0.0
17	Sa 10:35p-12m		Saturday Night Live	\$400.00	0.0	30	0	1	0		1	\$400.00	\$0.00	0.0
TOTALS:							9	26	4		39	\$24,440.00	\$0.00	0.0



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	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	202-872-5880	202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$24,440.00
		<b>Total Spots:</b> 39
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2609694

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/29/20 10:50 AM	Patty Sparkman	missed due to Special Report - please accept MG offer. Thanks

Competitive Information	
<b>Market Budget:</b>	\$24,780
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	39	\$24,440.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>39</b>	<b>\$24,440.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Jul	9	\$4,440.00
2020-Aug	30	\$20,000.00
<b>Total</b>	<b>39</b>	<b>\$24,440.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/30/20 3:07 PM	KELLY JOHNS	Confirmed		1	\$-340.00	\$24,440.00	Changes: Total Spots from 40 to 39, Calculated Dollars from \$24,780.00 to \$24,440.00, Total \$ from \$24,780.00 to \$24,440.00, Origuser Entered Dollars to \$24,780.00, User Entered \$ from \$24,780.00 to \$24,440.00. 1 buyline added or modified.
Makegood 1	7/29/20 10:50 AM	Patty Sparkman	Confirmed	1	1	\$0	\$24,780.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	7/22/20 3:38 PM					\$0	\$0	
New	7/22/20 3:10 PM	KELLY JOHNS	Confirmed	40		\$24,780.00	\$24,780.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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